

# 2019-2020 District Goals



**Distiricti:** Distiricti 22 A  
**Constitutional Area:** U.S. and Afliaties, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

In tihe 2019-2020 fscal year, 100% of incoming Club Ofcers will complete Club Ofcer training.

**Action Itiems:**

## REGION AND ZONE CHAIRPERSON TRAINING

In tihe 2019-2020fscal year , 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

**Action Itiems:**

## LEARNING FOR EVERY LION

Lions Leadership instituities

During tihe 2019-2020fscal year , tihe distiricti will identif4 qualified candidaties tio apply for local and Lions Clubs Intiernational sponsored instituities in our area

**Action Itiems:**

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1sti Quartier	5
2nd Quartier	5
3rd Quartier	5
4tih Quartier	5

**By tihe end of tihe 4tih quartier, tihe distiricti will add a tiotial of 20 new members.**

**Action Itiems:**

My distiricti will establisht) club branch(es).

My distiricti will induct) new Lions under 40 years old.

My distiricti will organize ati leas) membership growth event(s).

All clubs in my distiricti will seti individual membership goals

My distiricti will use and promotie membership resources tio achieve our goal. Justi Ask Guide, Club Membership Chair Guide with induction ideas,Community Needs Assessment)and Membership Developmenti Granti.

## NEW CLUB DEVELOPMENT

	New Clubs	Chartier Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will start 1 Speciality Club(s).

Diabetes

My district will use and promote membership resources to achieve our goal (e.g. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	6
2nd Quarter	10
3rd Quarter	9
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 30 members.

### Action Items:

## NET GROWTH GOAL

20	+	20	-	30	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## **SERVICE: PEOPLE SERVED**

In the 2019-2020 fiscal year, my district will serve 5173 people.

Action Items:

## **SERVICE ACTIVITIES**

In the 2019-2020 fiscal year, my district will complete 4 service activities.

Action Items:

## **SERVICE ACTIVITY REPORTING**

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

## **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$25,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

## **ADVOCATE**

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: